

## Empowering Nonprofits with Digital Innovation

Harness the power of digital tools to drive your nonprofit's mission forward. Expand your reach and impact with strategic digital solutions.

## Why Mindshare Consulting?

- Proven Track Record
- Client -Centric Approach



**Complete Accountability** 



- **Commitment to Quality**
- Re:
  - Result-Driven Methodology

Non Profit Association Technology IT Solutions

## Digital Solutions Tailored for Nonprofit Organizations

Discover a suite of digital services designed to meet the unique needs of nonprofits. From donor engagement to campaign management, we provide the tools to enhance your online presence and fundraising efforts.

Leverage technology to tell your story compellingly and effectively. Our digital services help you connect with supporters, streamline operations, and maximize the impact of every dollar raised.







99.9% Retention Rate



**Over 4000 Projects Completed** 

## www.mindshare.consulting | 512-621-8822

# Maximize Impact with Custom Digital Strategies

In the digital age, a strong online presence is crucial for nonprofits. We offer bespoke digital strategies that amplify your message and facilitate community building and resource mobilization.

## Technology Solutions for Non Profit Organizations

#### MARKETING

- $\checkmark\,$  Local SEO Optimization
- $\checkmark$  Social Media Branding
- ✓ Email Marketing Campaigns
- ✓ Pay-Per-Click Advertising
- ✓ Influencer Collaborations

+ Much More

#### DESIGNING

- ✓ Logo and Identity Design
- ✓ Promotional Material Creation
- ✓ Packaging Design
- ✓ User Interface Design
- ✓ Pitch Decks Designs

+ Much More

#### DEVELOPMENT

You Matter to God.

✓ Responsive Website Development

vannah

- ✓ E-commerce Platform Setup
- ✓ Content Management ✓ Systems
- ✓ API Integration Services Mobile Apps

#### <u>+ Much More</u>

#### + Much More

✓ Branding

✓ Website

 $\checkmark$  Paid Ads

Savannah

**TRAINING & CONSULTING** 

✓ Social Media Marketing

✓ Search Engine Optimization



- ✓ Hybrid Apps
- ✓ Native Apps
- ✓ Tablet Apps





✓ Maintenance & Support



- ✓ Chatbot
- ✓ Content Creation
- ✓ Product Development



✓ Social Media Content Planning

- ✓ Blogging & Thought Leadership
- ✓ Content Ideation



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# Kind words from our clients

Jay Mehta's team was instrumental in transforming our online fundraising campaign. Their cutting-edge digital strategies helped us surpass our targets.

**Emily Stone** 





Thanks to Jay Mehta's expertise, our social media campaigns have doubled our engagement and helped us reach a wider audience and there by get more donations and reach more people.

**Mark Johnson** 



## Some of our clients



## **Elevate Your Nonprofit Today**



Scan the QR code to transform your nonprofit's digital strategy and to explore tailored solutions to take your organization to the next level.



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