

## **Enhance Your Spa & Salon's Elegance** Online

Develop a captivating online identity for your spa or salon, providing an exceptional digital experience.

# Why Mindshare Consulting?

- **Proven Track Record**
- **Client -Centric Approach**
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- **Complete Accountability**
- - **Commitment to Quality**
- **Result-Driven Methodology**



## **Elevate Your Online Elegance** with Mindshare Consulting

We fuse our industry know-how with digital wizardry to take your salon and spa brand to the next level. Whether it's picking the perfect domain, carving out a customized brand identity, crafting a swanky website, or mastering the art of SEO, we're the beauty gurus who've got your back. With our savvy digital marketing skills, your brand will be the belle of the ball, while our seamless POS and e-commerce integrations will make your operations a breeze.







#### 99.9% Retention Rate



**Over 4000 Projects Completed** 

www.mindshare.consulting | 512-621-8822



# Revolutionize Your Spa & Saloon Business Perspective

Mindshare Consulting provides powerful and userfriendly technology solutions for SPA & Saloon businesses to improve their online presence and expand their reach through digital marketing.

## SPA/Salon Technology Solutions

#### MARKETING

- ✓ Local SEO Optimization
- ✓ Social Media Branding
- ✓ Email Marketing Campaigns
- ✓ Pay-Per-Click Advertising
- ✓ Influencer Collaborations

+ Much More

#### DESIGNING

- $\checkmark$  Logo and Identity Design
- ✓ Promotional Material Creation
- / Packaging Design
- ✓ User Interface Design
- ✓ Pitch Decks Designs

+ Much More

#### DEVELOPMENT

Avalon

- ✓ Responsive Website Development
- ✓ E-commerce Platform Setup
- ✓ Content Management Systems
- ✓ API Integration Services Mobile Apps

#### <u>+ Much More</u>

#### + Much More

✓ Branding

✓ Website

✓ Paid Ads

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Let Us Help You Get Started

that Beach Boy

**TRAINING & CONSULTING** 

✓ Social Media Marketing

**Search Engine Optimization** 

Let Us Help You Get Started

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# MOBILE APPSSOFTWAREARTIFICIAL INTELLIGENCECONTENT✓ Android Apps✓ Custom<br/>Development✓ Process Management✓ Press Release Writing✓ iOS Apps✓ QA & Testing✓ Marketing✓ Editorial Content Creation

- ✓ Hybrid Apps
- ✓ Native Apps
- ✓ Tablet Apps



- ✓ Enterprise Solutions
- ✓ Maintenance & Support

+ Much More

- ✓ Chatbot
- ✓ Content Creation
- ✓ Product Development



✓ Social Media Content Planning

- ✓ Blogging & Thought Leadership
- ✓ Content Ideation



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# Kind words from our clients

Super quick response time, high standard product, communication is very easy. I have recommended more then 6 people to Mindshare Consulting already.

Jacqui Smith

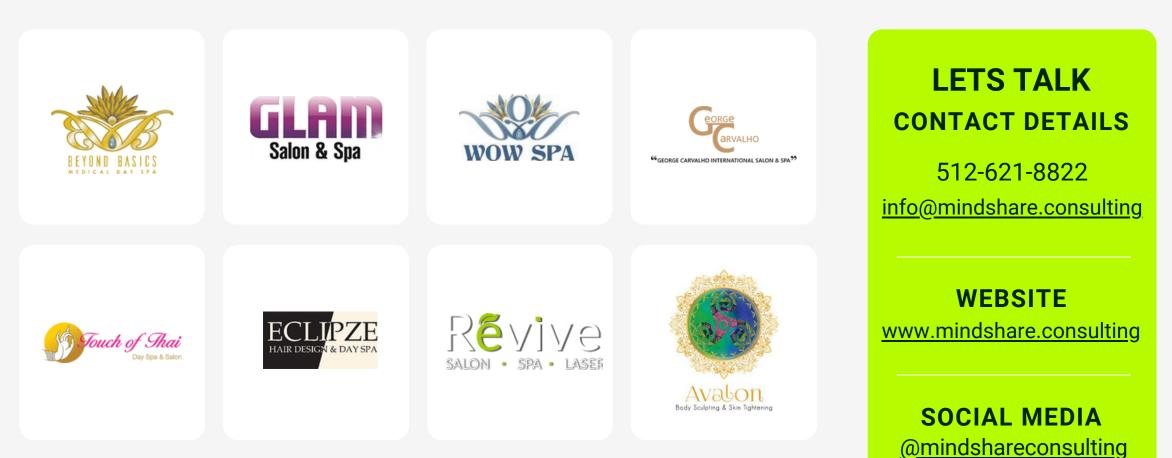


Mindshare Consulting customer service have been great. Called them at 8 pm to 9 pm and they have been responsive. Great website, super graphics and amazing signs. Thanks JM Digital.

**Carly Jukes** 



# Some of our clients



### **Expand your reach today**



Scan the QR code to partner with us and craft a digital presence that's as impeccable as your services.



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